

CSD Strategic Planning 2017

Goal 1: Students

Increase the diversity and number of high quality student applications and attract them to our speech pathology and audiology programs.

Strategies

Increase diversity of students

1. Establish a multicultural committee to focus on recruitment and retention of culturally and linguistically diverse students and create an inclusive CSD community.
2. Improve mentoring and departmental support for individuals from under-represented racial and cultural groups in the fields of Audiology and Speech-Language Pathology.
3. Develop a scholarship and explore funding opportunities specifically for culturally and linguistically diverse students.
4. Increase the number of faculty who attend conferences and sit on committees focused on topics related to diversity.
5. Develop a relationship between the CSD Department and the Institute for Veteran and Military Families to recruit veterans and non-traditional students.

Increase number of applications and acceptances rates from high quality students

1. Increase funding for graduate students through graduate assistantships, traineeships and other sources.
2. Increase web presence and marketing to students from traditional and non-traditional undergraduate backgrounds (e.g., science majors, pre-health professions, linguistics, and biomedical engineering).
3. Actively recruit and fund PhD students, especially in speech pathology.
4. Increase recruitment of high quality international students, particularly from Canada.
5. Start a 4+1 BS/MS program in speech pathology to retain our strongest CSD undergraduates.

Related to Syracuse University Academic Strategic: Student experience; Commitment to veterans

Related to the College of Arts and Science Strategic Plan: Establish classroom environments that promote active learning, foster close interaction between students and faculty, and support inclusion and respect for differences; Develop flexible degree tracks, and establish advising and support services that are tailored to a variety of students, including non-traditional students and those with unique academic needs.

Goal 2: Research

Increase research productivity in the department with the goal of enhancing faculty and student research, both individually and collaboratively, within the university and across institutions.

Strategies:

1. Develop a professional seminar where faculty and PhD students present ongoing or proposed research activity.

2. Provide faculty more time to write grants and conduct research.
3. Increase number of faculty and student grant submissions.
4. Increase recruitment of PhD students and postdoctoral candidates.
5. Continue strong representation by academic and clinical faculty at state, national and international meetings.
6. Increase research collaborations between academic and clinical faculty within our department.
8. Increase research collaborations across campus, and explore areas of research common with the needs of Veterans.

Related to Syracuse University Academic Strategic: Discovery; One University, Commitment to Veterans.

Related to College Strategic Planning Goal: Further elevate the College as a national and international leader in research and scholarship; Increase research expenditures supported by external awards; Reinforce the College's portfolio in interdisciplinary research and the College's role in facilitating creative and scholarly work across campus.

Goal 3: Global Initiatives

Expand our program's globalization efforts in communication sciences and disorders.

Strategies

1. Increase number of clinical and research partnerships with international collaborators.
2. Seek funding for global research, and enhance existing global collaborations.
3. Increase contact with clinical populations that lack access to speech, language, and hearing services, including individuals in poverty or in remote geographic regions.
4. Explore tele-therapy opportunities to expand clinical services outside of the country.
5. Work with Study Abroad to establish CSD classes in Study Abroad programs.

Related to Syracuse University Academic Strategic: Internationalization, Student experience

Related to College Strategic Planning Goal: Identify and expand opportunities for all students to participate in an international academic experience.

Goal 4: Alumni and Community.

To strengthen relationships with alumni and increase our presence in the community.

Strategies:

1. Evaluate the use of incentives to increase the number of respondents to our alumni and student exit surveys.
2. Increase the number of faculty presentations in the community and hold regular colloquia led by members of the department on their research.
3. Continue to offer CEU events on a regular basis.
4. Explore social media to strengthen our alumni network.

Related to Syracuse University Academic Strategic: Student experience

Related to College Strategic Planning Goal: Engage alumni to serve as mentors in career planning and helping to identify internship and experiential learning opportunities.